

Restaurant Sponsorship Opportunities



In addition to being a positive influence in the lives of so many Walk With Sally children and your community, the following are a list of marketing and other benefits the 2017 White Light White Night Restaurant Sponsors will receive. In addition to participating in “A Taste of Los Angeles”, we invite our Restaurant partners to donate to the live and silent auctions for maximum exposure.

Restaurant Benefits

Access and Marketing to your Key Demographic

- Attendees: 1000+ of Los Angeles’ most influential, active, and socially-conscious people.
- Average household income: \$160,000.
- Ages: 25-65, with the majority falling between 30-45.

Pre-event Marketing

- Logo & Link on the White Light White Night event website
- Restaurant name and logo included with Walk With Sally social media updates, including Facebook and Twitter (combined 7000+ LA fans and followers)
- Association with the White Light White Night event as teaser media is distributed in *Southbay Magazine*, *Daily Breeze*, and other regional media.

During Event Marketing

- Ability to reach out and impress your key demographic customers
- Large booth banner
- Public thank you and recognition for your donation
- Inclusion in the Event Program distributed to attendees and sponsors

Post-event Marketing

- Association with the White Light White Night event as post-event media is distributed to such outlets as *Southbay* magazine and KTLA News.
- Increased traffic and new customers from White Light White Night attendees and other community recognition

What we need for you to provide

- Three to five of your signature dishes or appetizers (700+ pieces)
- Restaurants must be prepared to serve for 4.5 hours
- Servers and service-ware
- Any preparation equipment
- Donation for the Silent/Live Auction

What we provide

- 10x10 White service area with your logo signage and tablecloth
- Marketing packet with postcards for distribution and display.

FOR MORE INFORMATION CONTACT
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