

Date  
Company  
Attn: Sponsorship Department  
Address  
Phone

To Whom It May Concern:

As a representative of Walk With Sally, I want to formally invite you to become a sponsor for *The 5th Annual Walk With Sally Bowl-A-Prom*, an event that focuses on raising funds for our mentoring support programs and services for children of parents or siblings with cancer.

Cancer changes everything. Every year, 2 million Americans are diagnosed with cancer and almost 10 million Americans live with cancer already. Of these millions, 1 in 4 is a parent. The universal concern for every parent is “What will happen to my child?” Walk With Sally is dedicated to helping children successfully cope with the emotional trauma of a parent or sibling’s cancer. We do this through our Mentoring Program by creating meaningful mentoring relationships between children and adults that share the common bond of living with or losing a loved one to cancer. Other valuable programs are the Temporary Family Support Program, providing financial aid to families experiencing economic hardships, the Molly’s Corner Book Program, Mentee Scholarship Program and Friendship Activity Program - all available at no cost to our children, who are between the ages of 7-17.

*The 5th Annual Walk With Sally Bowl-A-Prom* will be held on March 31, 2012 at Lucky Strike in Torrance, CA. The expected attendance is 100-200 people. Our exposure will increase exponentially as each team reaches out to their friends, family and colleagues in order to raise funds. To make this event a rousing success, we are gratefully asking for your support in the form of an in-kind donation. Please refer to the packages listed on the following page. We also cordially invite your company to join us on the lanes. If they are unavailable to bowl, you can still put together a virtual bowling team to help raising funds without having to attend the actual bowling event itself. Your contribution will help raise awareness about Walk With Sally, and immediately impact the lives of children. I hope we can count on your company for support.

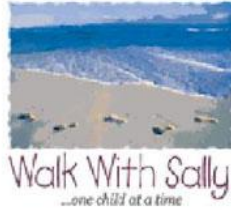
Walk With Sally is a 501C(3) tax-exempt nonprofit corporation. Your generous donation is applicable for IRS tax credit. Our tax exempt number is 61-1472800.

Thank you for your support, your time, and your warm heart. It means the world to our kids!

Warmest regards,

Brittany Keohi  
Event Coordinator  
Walk With Sally

Walk With Sally 23133 Hawthorne Blvd. Ste B15 Torrance CA 90505 310 378 5843 [www.walkwithsally.org](http://www.walkwithsally.org)



## **CORPORATE SPONSORSHIP BENEFITS**

Bowl-A-Prom Corporate Sponsors are recognized by thousands of people nationwide. Your support of the Bowl-A-Prom will position your company as a socially-responsible and civic-minded, charitable organization. There are several corporate levels, giving large or small companies an opportunity to give back to the communities you serve.

### **“Save The Best For Last” Package**

**\$6,000**

- Select Company Named Award
- Exclusive Email Promotion to 3,000 Contacts
- Promotional Gift
- Brand Visibility on 9 Screens in the Bowling Area and 8 TV’s at the Bar
- Generous Promotion Through Social Media Outlets
- Prominent Position and Promotion on the Walk With Sally Homepage
- Logo On Collateral Material
- One Bowling Lane for a 4 Person Company Team (Also Available For Family Donation)

### **“Take My Breath Away” Package**

**\$3,500**

- Brand Visibility on 9 Screens in the Bowling Area and 8 TV’s at the Bar
- Generous Promotion Through Social Media Outlets
- Prominent Position and Promotion on the Walk With Sally Homepage
- Logo On Collateral Material
- One Bowling Lane for a 4 Person Company Team (Also Available For Family Donation)

### **“Forever Young” Package**

**\$1,500**

- Generous Promotion Through Social Media Outlets
- Prominent Position and Promotion on the Walk With Sally Homepage
- Logo On Collateral Material

Please contact us regarding your donation and email the corporate sponsorship form to [bkeohi@walkwithsally.org](mailto:bkeohi@walkwithsally.org)

Walk With Sally is also the primary organizer and promoter of the *White Light White Night* annual events.

All donations are tax deductible. Walk With Sally is a 501C(3) tax-exempt nonprofit corporation. Our tax exempt number is 61-1472800



## CORPORATE SPONSORSHIP FORM

**Save The Best For Last**  
**\$6,000**

**Take My Breath Away**  
**\$3,500**

**Forever Young**  
**\$1,500**

**Yes, I would like to become a sponsor and help a child.**

**Save The Best For Last**     **Take My Breath Away**     **Forever Young**

Donation Amount \$ \_\_\_\_\_  Please keep my donation anonymous

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Website Address \_\_\_\_\_

**To pay by credit card, please complete the following:**

Name as it appears on Credit Card \_\_\_\_\_

Visa    MasterCard    Amex   Expiration \_\_\_\_\_ Security \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Signature \_\_\_\_\_ Email: \_\_\_\_\_

**Walk With Sally**  
**23133 Hawthorne Blvd. Ste B15**  
**Torrance, CA 90505**  
**310 378 5843 [www.walkwithsally.org](http://www.walkwithsally.org)**

**Please email ([bkeohi@walkwithsally.org](mailto:bkeohi@walkwithsally.org)) or fax (310-378-5614) this donation commitment form by March 15, 2012.**

All donations are tax deductible. Walk With Sally is a 501C(3) tax-exempt nonprofit corporation. Our tax exempt number is 61-1472800